

DOCTOR-PATIENT COMMUNICATION AND PRIVACY: NEW LAWS AND TECHNOLOGIES

Friday, October 22, 2010 • 10 am - 2 pm
Manchester Grand Hyatt
One Market Place, San Diego, CA

Four (4) Complimentary CME/CE Credits Available. Space Limited. Joint Sponsored by the University of California Irvine School of Medicine and the Union of American Physicians and Dentists (UAPD).

Purpose: Doctors have several new options for communicating with patients, and for communicating about patients with other medical practitioners and health care entities. Telemedicine and electronic health records are making inroads, but the need to communicate clearly with patients, and to accurately record and securely protect their medical information, remains as important as ever. This course will examine the impact of new laws and technologies on doctors and patients. This activity is intended for all Physicians, Podiatrists, and Dentists. There are no prerequisites.

Objectives: Doctors will learn to: identify criteria for evaluating technological effects on communication; Develop strategies for preserving good communication while using new technologies, or identify alternatives to using those technologies.; Identify criteria for evaluating technological effects on privacy; Develop strategies for preserving privacy while using new technologies, or identify alternatives to using those technologies; Analyze the emerging research and case law, in order to decide if there is a suitable role for telemedicine within ones practice; Plan and design an EHR system that maximized clinical benefits in addition to being compliant; Analyze evidence on telemedicine and EHR, then formulate positions on technology and express in a persuasive way.

Designation Statement: The University of California, Irvine School of Medicine designates this educational activity for a maximum of 4 hours of American Medical Association PRA Category 1 Credit(s). Physicians should only claim credit commensurate with the extent of their participation in the activity.

Other Accreditation: The Dental Board of California has authorized UAPD to offer 4 Continuing Education Credits for participation in this program. AMA PRA Category 1 Credits are recognized by the Board of Podiatry.

FACULTY: **Stuart A. Bussey, M.D., J.D.**, is the President of the Union of American Physicians and Dentists (UAPD). Dr. Bussey is one of a few hundred physicians in the country who is also an active attorney. **Karin Zaner, J.D.**, has focused her practice on health law and medical peer review proceedings and litigation. She regularly advises her clients on compliance with HIPAA, and other state and federal healthcare regulations that apply to physicians and other health care providers. **Ronald Bortman, M.D.**, is a Vice President of UAPD. He is a board-certified psychiatrist. **Shannon Garrigan, M.D.**, is a physician at San Quentin State Prison. **David Keulen, M.D.**, is a UAPD Board Member with decades of experience working in private practice.

Accreditation Statement: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of California Irvine, School of Medicine and UAPD. The University of California Irvine, School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

California Assembly Bill 1195: California Assembly Bill 1195 requires continuing medical education activities with patient care components to include curriculum in the subjects of cultural and linguistic competency. It is the intent of the bill, which went into effect on July 1, 2006, to encourage physicians and surgeons, CME providers in the State of California, and the Accreditation Council for Continuing Medical Education to meet the cultural and linguistic concerns of a diverse patient population through appropriate professional development. The planners, speakers and authors of this CME activity have been encouraged to address issues relevant in their topic area. In addition, a variety of resources are available that address cultural and linguistic competency, some of which are included in your syllabus or handout materials. Additional resources and information about AB1195 can be found on our website at <http://cme.uci.edu>.

ADA: The University of California Irvine, School of Medicine complies with the Americans' with Disabilities Act. Contact Christine Cordova at ccordova@uapd.com no later than October 15, 2010 if you require accommodation. Every reasonable effort will be made to accommodate needs.

SPACE IS LIMITED -- REGISTER NOW

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4 hours of American Medical Association
PRA Category 1 Credit(s) or 4 hours California
Dental Board Credit. Free for UAPD Members.

Yes, I will attend the course

NAME _____

EMPLOYER _____

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Mail to UAPD
180 Grand Avenue, Suite 1380
Oakland, CA 94612

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Technologies***

**A Continuing Medical
Education Activity -- October 22, 2010 in San Diego**

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